

## The Greater Lakes Association of REALTORS®

### WHY A REALTOR®?

Today, more than ever, buyers and sellers face difficult decisions. A REALTOR® who has gone beyond licensing and becomes a member of a local Association of REALTORS® has agreed to adhere to a strict Code of Ethics. If you join the REALTOR® Association, you become a member of a distinguished organization of professionals. It offers many services that will be of benefit to you, the professional.

What would you expect from your REALTOR® organization? Services offered by the Greater Lakes Association of REALTORS® are carried out and maintained through the efforts of committees and members who volunteer their time to make the Association the best it can be.

The Greater Lakes Association of REALTORS® is one of more than 1,800 local boards and association of REALTORS® nationwide that comprise the National Association of REALTORS® (NAR). The Greater Lakes Association of REALTORS® has 850 members in Crow Wing, Cass, Morrison and Aitkin counties. As the nation's largest trade association, NAR is "The Voice for Real Estate", representing nearly 1.2 million members involved in all aspects of the real estate industry.

Please feel free to call the Association office at 218-828-4567, or email them at [Office@GreaterLakesRealtors.com](mailto:Office@GreaterLakesRealtors.com) if you have any questions about membership. Our staff is available to help in any way they can.

**ORGANIZATION:** The Board of Directors governs the organization and operation of the Board. Input from standing committees and task force committees is a prime source of information used in setting Association policy.

**CODE OF ETHICS:** The National Association of REALTORS® looks to its local Association to enforce the Code of Ethics. The Code of Ethics was adopted in 1913. REALTORS® are pledged to observe and abide by the Code of Ethics, which contains 17 articles.

**MEMBERSHIP PROGRAM:** The Association offers Membership Open Forum meetings throughout the year. The purpose of these meetings is to bring the Greater Lakes Association of REALTORS® together on a regular basis. The intention of such a gathering is to service and hopefully accomplish several goals.

**MEMBERSHIP CERTIFICATE:** As a new Affiliate member, you will receive a membership certificate.

**INFORMATION SERVICES:** The Association staff answers hundreds of calls a month from members of the Association and the public seeking specialized information. Consumers are directed to the Association web page.

**TOTAL COMMUNICATION EFFORTS:** The Association communicates with its members in various ways; Weekly email information, monthly REALTOR® Advisor, special mailings and by fax machine. The Association website address is [www.greatlakesrealtors.com](http://www.greatlakesrealtors.com) and the public is invited to Find a Home, Find a REALTOR®, Find an Affiliate and more. Members of the Association have a "Members Only" section for even more information.

**COMMITTEES:** All projects and programs offered by the Association are sponsored and directed by one or more of its Committees. There are six committees within the Association; Advertising, Education, Forms, Governmental Affairs, Public Relations, Special Events, and Technology.

**AFFILIATE PARTICIPATION:** All Affiliate members are encouraged to participate in REALTOR® functions, such as:

1. Installation of Officers, in October.
2. Toys For Kids, in November-December.
3. GLAR Trade Show in March
4. Renters Workshops/Affordable Housing Showcase
5. Scholarships for High School Seniors
6. Paint a House, in the summer.
7. Golf Classic, in September.
8. Sponsor lunch/refreshments at Education classes.
  - a. Promote yourself in person at our Education classes.
9. Write an article for the REALTOR® Advisor to advertise your business.
10. Brochure Rack Display opportunities
11. Join a Committee.

**AFFILIATE BROCHURE:** All Affiliate member offices are listed in our Affiliate Brochure. This is offered to all members to give out to consumers.

**WEB PRESENCE:** All Affiliate member offices are listed on our web page.



# APPLICATION FOR AFFILIATE MEMBERSHIP

I HEREBY APPLY for Affiliate membership into the Greater Lakes Association of REALTORS®. I understand yearly dues are \$125.00 plus a one time new member fee of \$100, plus \$50.00 for each additional member. Dues are prorated on a quarterly basis. Call Association office for current fee.

COMPANY NAME \_\_\_\_\_

PERSON JOINING \_\_\_\_\_

OWNER OF COMPANY \_\_\_\_\_

TYPE OF BUSINESS \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

OFFICE PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

LICENSE # (if applicable) \_\_\_\_\_ (please include copy of license with application)

Are you a member of any other Assoc. of REALTORS®?  Yes  No \_\_\_\_\_

Are you interested in serving on a committee?  Yes  No \_\_\_\_\_

What services can the Association provide for you? \_\_\_\_\_

\_\_\_\_\_  
Applicant's signature

\_\_\_\_\_  
Date

Check  Cash  Master Card  Visa Credit Account # \_\_\_\_\_

Expiration date \_\_\_\_\_ Name printed on card \_\_\_\_\_

Return to: Greater Lakes Association of REALTORS®, 15344 Pearl Drive Baxter, MN 56425 or fax 218-829-8178  
Please make a copy of this application for each additional member.

**WHY JOIN  
THE  
REALTOR®  
ASSOCIATION  
AS AN  
AFFILIATE  
MEMBER?**



**The Greater Lakes Association**

of REALTORS®