



## GLAR/MLS Products and Services

### **GLAR:**

- 600 members
- Education
  - An Education Card is available for members. With this card members can take all the education offered by GLAR.
  - We offer a variety of classes for members to keep updated on current trends and issues within Real Estate, as well as required classes such as forms, ethics, and fair housing to keep you up to date on your education. By purchasing an education card you can attend classes all year for one low price.
- New Member Orientation is free to all new members – 11 hrs credit
  - These classes are offered every 3 months and include forms & agency, ethics, fair housing, and MLS today.
- Sentrilock Lockboxes
  - Brokers are given lockboxes to use at no charge. Lost lockboxes are billed to the Broker. Also lockbox power paddles and extra batteries are available at the Association Office.
- REALTOR® Promotion
  - In 2010 REALTOR® Landscape Challenge
  - In 2009 Paint a House
    - Get to know others in the Association and help out the community at the same time. Stay posted for this year's challenge.
- Networking Golf Tournament
- “GLAR’S Got Talent” Social
  - Show off your singing, juggling, or comedy skills or just have fun watching.
- Lunkers Baseball Game
  - Enjoy a Lunkers game while networking with other REALTORS® and Affiliates.
- Social Networking – Facebook, Twitter and Blog (<http://glarmlsblog.wordpress.com/>)
  - Keep up on Association happenings by following us on Twitter, joining our facebook or LinkedIn group or reading our blog.
- Weekly Email, Monthly Newsletter
  - Learn about any changes or events that are happening during the week, as well as receive a newsletter with messages from the CEO, MLS and GLAR president, as well as information regarding education, governmental affairs, and technology.
- Board Outreach Meetings in each area
  - A yearly meeting with Janie, the Association CEO.



#### MLS:

- Paragon 4, upgrading to Paragon 5
  - The easy to use MLS system that gives you access to the listings of all MLS members.
- Free Paragon training, Beginning and Advanced – 3 hrs credit each
  - Periodic training courses that outline how to use Paragon.
- Paragon Mobile
  - Allows you access to the MLS on your smartphone.
- Instanet Forms (MNAR Real Estate Forms in Paragon) with DocBox storage
  - Linked to Paragon 4 and soon to Paragon 5 to allow you to create, save, fax, and email forms and transactions.
- Free Instanet training – 3 hrs credit
  - Outlining how to use the instanet system, as well as how to auto-fill forms with information from the MLS listing and contact information.
- Instanet Mobile
  - Allows you to Access Instanet from your smartphone.
- Lockbox Sentricard (access to the lockbox) is a service
  - Allows access to lockboxes, as well as use one day access codes, and track lockbox use.
- Statistical Reports by Local Area
  - These reports include: Monthly Report, Monthly Indicators, Foreclosure Reports, and Housing Supply Reports.
- ListHub – Listing Syndication – Brokers choice
  - This allows for your listings to be distributed to over 40 different listing sites.
- MLS Public website – [www.centralmnmls.com](http://www.centralmnmls.com)
  - Your listings can be found by searching our MLS property search.
- Rdesk IDX – IDX for members
  - Allows you to create custom searches for your personal website, as well as track contact information of those who frequently visit to create leads.
  - Lead generation program
- SASI
  - This system allows you to search the listings of other Associations within the state by clicking a switcher button within Paragon.
- Book-A-Showing
  - Offices are now able to use book-a-showing through a link in Paragon 4 and soon Paragon 5 to book property showings with other agencies listings.
- Conference Room
  - Each broker is able to use the large conference room for free once per year. This room seats up to 100 people and is fully equipped with a kitchen area and technology. Perfect for anything from education to a holiday party.
- Small Conference Room can be used by appointment at no charge
  - If you ever need a place to meet with clients or have an office meeting call over to the office and you can use the small conference room for free.
- One-on-One appointment for clerical staff and members.
  - If you are ever struggling to figure out one of our systems or you just want to ask a couple of questions, call the GLAR and set up a one-on-one with one of the staff members, we would be happy to sit down and walk through things with you.