



Minnesota Association of REALTORS® Governmental Affairs

Realtor Political Action Committee

It was a busy 2011 session for the Minnesota Association of REALTORS® governmental affairs team. A new governor, new legislative majorities and dozens of new members of the legislature resulted in significant time spent introducing new policy-makers to the REALTORS® and our priorities. MNAR lobbyists testified on numerous bills this session from taxes to fire sprinklers and were strong advocates for policies that benefit REALTORS® and homeowners throughout Minnesota. A key success this session was the passage of MNAR's broker price option legislation. This legislation clarifies a real estate licensee's ability to perform broker price opinions. The Minnesota Association of REALTORS® is the voice for real estate in Minnesota and we appreciate the opportunity to represent our members' interests at the capital.

Realtors and Social Media

The Minnesota Department of Commerce was high on our priority list during the 2011 year. Social media communications by agents and brokers is a form of electronic advertising and still must conform to state statutes. This became problematic due to limited spacing and we worked hard with the DOC to find common ground that if an agent's social media included a direct link to their home profile page with all required disclosures it would not come under DOC attack. We also worked closely with the DOC on the required education modules going into effect on 7/1/11 including the outline and test pool questions. The newly appointed Commissioner Rothman addressed attendees at our spring Broker Management Conference along with the DOC Director of Licensing and representatives from the Enforcement Division.

This information is brought to you by the

Greater Lakes Association of Realtors

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